

RELEVANT WORK EXPERIENCE

Stanford University Stanford, CA

Contract positions 2024 Web Authoring and Graphic Design

Web Authoring with Adobe Experience Manager for Stanford Medical Education anatomy web site.

Created on-line content for Artificial Intelligence Lab events and classes for participating students and faculty.

Borland International Scotts Valley CA.

Graphic designer for web and marketing departments 2002-2004

Met with members of both teams to develop and implement graphic assets for various projects.

Origin Imports Santa Cruz CA.

On-going client position 2010-present graphics, web and jewelry design and email campaigns

Created company identity, graphics for on-line sales and e-commerce store, helped to produce bi-annual catalog, Photoshop product photo editing, managed email marketing, on-line and print collateral, helped design jewelry lines, assisted in model selection and photo shoots, and created trade show graphics.

Sambrailo Packaging Watsonville CA.

Graphic designer for marketing department 2005-2010 Art direction, graphic design, multimedia presentations

Provided marketing team with graphic assets for product introductions
Provided and created web and collateral ready graphics for print, catalogs and annual reports, trade show graphics and more.

State of California, EMS Systems Division

California Poison Control 2010-2011

Illustration, Design

Created and helped design and illustrate the in-home poison prevention guide in PDF and print format with Jane Bolling design

EDUCATION

- Degree: Technical Illustration and Graphic Technology - Cabrillo College
- Degree :Graphic Design - Masters Institute
- Internship - Pacific Digital Pre-Press
- CADAM certificate for mechanical drafting - Seagate Technology
- Adobe Experience Manager AEM web site authoring course

OTHER WORK EXPERIENCE

Antares Audio Technologies INC
Scotts Valley CA Technical illustration

Wspider SEO technologies
Morgan Hill CA

EON Interactive
Santa Cruz CA
Art Director

Lutris Technologies
Santa Cruz CA

Artasana Winery
Santa Cruz CA
Label design

SKILLS

Adobe Creative Suite:

- Illustrator
- Photoshop
- InDesign,
- Acrobat
- AEM
- Cloud apps like MailChimp
- Video and video editing tools
- Logic Pro
- Photo Shoots with post production in PhotoShop
- Project management
- Conceptualization