

Gary Carpenter

Graphic Design / Illustration / Multimedia / Music production

1717 Seabright Ave #2

Santa Cruz, CA

95062

(831) 295-3977

1visualwizard@gmail.com

On-Line graphics portfolio:

<http://www.garyjcarpenter.com>

On line music porfolio:

www.SamuraiGypsies.com

1) Packaging

- Designed and produced packaging for many health food/vitamin products including; Newmans Own, Sun Ridge Farms Brown Cow Yogurt, Nordic Naturals and many more
- Designed and produced packaging for Specialized and Ritchie bike accessories and many more
- Designed and produced packaging for Borland International Software and many more
- Artesana Winery

2) Trade Show Graphics

- Sambrailo packaging
- ASE instruments
- UCTT test instruments
- Borland International
- Origin Fashion Jewelry

3) Brochures

- Sambrailo Packaging
- CopperCom
- HP
- Stagnaro Bros (Menu and food labels as well)
- Lutris Software

4) Technical Illustrations

- Antaries Audio
- Seagate
- CopperCom
- Sambrailo
- HP

5) Web / multimedia / graphics and animations

- Sambrailo
- Borland International
- WSpider
- Origin Fashion Jewelry
- Artesans Winery

6) Photo Shoot Styling

- Sambrailo
- Origin Jewelry

7) Music

- Samurai Gypsies performance and audio productions

Graphic Design

I started my professional graphics career in Technical Illustration and Digital Pre-press then moved on to Graphic Design. As I gained more experience and my portfolio grew I was able to evolve into a contractor around 1998. Since then my skills have expanded as I was given a broad mandate to get the job done and learn and do whatever was required to get the project completed. This is often the case with small to medium size businesses that can't hire a host of contractors or even for departments within large corporations that have budget restrictions. Regardless if it was a style of design or illustration I haven't done before or new software to learn, I always enjoyed, and still enjoy these kind of challenges and have found success and satisfaction in getting the work done with imagination and flair.

Origin Imports

Santa Cruz CA
Client
Graphic, web and
Jewelry design
2010 - 2023

Sambrailo Packaging

Watsonville CA
Client
Art direction/graphic design
/multimedia presentations/web
design
2005 - 2010

Antares Audio Technologies INC

Scotts Valley CA
Client
Technical illustration
2007

Wspider SEO technologies

Morgan Hill CA
Client
Conceptual Design
Animation
2003

EON Interactive

Santa Cruz CA
Art Director
Multimedia design/animation
/sound tracks/illustration
2000 - 2002

Lutris Technologies

Santa Cruz CA
Corporate ID/Product ID
Contract art direction and design
2000 - 2001

Hall Kinion

Contract web designer/senior
product ID for
Borland International
1999 - 2000

Hewlett Packard

Mountain View CA
Product ID, Technical illustrations
and manuals
1996 -98

Design Source

Santa Cruz CA
Contract Senior Design
1995 - 98

Longenecker Design

Santa Cruz CA
Principal designer
1991- 96

Pacific Digital

Intern
Santa Cruz CA
In-house graphic design and pre-press
1989 - 91

Seagate Technology

Santa Cruz CA
In-House technical illustrator
1983 - 86

Skill set summary

Graphic design for packaging and print collateral of all types, front end web graphics, Flash animations with voice-overs, Illustrations of all types, Photo-shoot art direction and post production. Project management, preparing project specs and estimates for all of the above.

Education:

- Associates degree: Technical illustration - Cabrillo College
- Associates degrees in Desktop Publishing and Graphic Design - Masters Institute
- Internship - Pacific Digital Pre-Press
- CADAM certificate for Mechanical Drafting - Seagate Technology

Software:

Adobe Creative Suite: Illustrator, Photoshop, InDesign, Microsoft office, Power Point, Final Cut Pro, Logic Pro, Carrara 3D, Dimensions, Flash, GoLive, Dreamweaver and just about anything new that has come around or will come around.

References:

Rosemary Abell -Web Manager, Borland International
Cari Class - Principle Design Source,
Debra Reiff - CEO Origin Imports
Nancy Laplace- Admin at Sambrailo Packaging
Thomas Burke - Owner Thomas Burke Photography



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www.originjewelry.net

Letter of Recommendation

January 24, 2013

To whom it may concern,

I have had the pleasure of working with Gary Carpenter of Gary Carpenter Design continuously since 2005.

Gary has been the creative force behind my company's branding, web design, catalog print design and social media.

He basically takes care of all our graphic design needs in all aspects of our business.

I have been very happy with the work he has created for us. Gary takes into account his clients needs and works with you to ensure your complete satisfaction.

With regards,

A handwritten signature in dark ink, appearing to read "Debra Reiff", with a long, horizontal, slightly wavy line extending to the right.

Debra Reiff



Jane Bolling Design
108 Locust Street... suite b
Santa Cruz CA 95060
831 458 0599
janeb@cruzio.com

January 26, 2013

To whom it may concern,

I have worked with Gary on and off over the last 20 years. He has been a valuable asset to my graphics art's business. I have employed him numerous times for illustration and graphic design, as well as to help me with challenging technical programs. He has always provided excellent creative ideas and solutions at astonishing speed. He always delivers what he promised on time. I have referred him to colleagues without hesitation. He is a very creative as well as entertaining person to work with. I highly recommend his services.

Sincerely,
Jane Bolling



RUPAM'S

HERBALS

To whom it may concern:

Gary Carpenter was referred to me, by a trusted source, in high regards. We started working together at the beginning of October '12 to "remake" my website, brand my product line and, generally speaking, to give my business a new, more professional look.

I am not exaggerating in saying that I am still in awe and overjoyed at the results. In a very short time Gary understood what I imagined and wanted to portray and created successfully, with the artwork he designed, a clean, professional and "ancient atmosphere".

His work completely surpassed my expectations.

My customers and I love the new look of the website and appreciate the ease of navigating the site and store. The product line looks fantastic and it was a complete joy to work with Gary and his support team (photographer, printing etc.)

Gary is a highly talented and gifted artist whom I would recommend to anyone.

Sincerely,

Rupam Henry, owner of Rupam's Herbals

www.RupamHerbals.com

415-497-5141

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Multimedia / Graphic Design / Music production

Complete graphic design resume on the following page

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On-line Music Portfolio:

www.SamuraiGypsies.com

Soundcloud

Facebook music library

1) Music / production, composition

- Samurai Gypsies performance and audio productions
- Facebook music library - music composer/co-producer
- Cy Curran music publishing - music composition/co-producer/studio guitar

2) Web and multimedia graphics, animations, soundtrack production, presentation decks

- Sambrailo
- Borland International
- Eon Interactive
- WSpider
- Origin Fashion Jewelry
- Artesans Winery

I began my musical studies at the Hartford Conservatory on a scholarship at age 16 then continued in Jazz Theory at Cabrillo College. I took private lessons from that time forward.

"Over the past many years, the name of Gary Carpenter has become synonymous with integrity, creativity and musicianship of the highest caliber. Based in the Santa Cruz area of California, Carpenter first came to our attention as a founding member of the fusion group Helios, a combo that provided more than a modicum of style to go along with an abundance of substance. Gary's next foray was with the band Tribal Heat, as he explored various avenues in world music. Now add to those musical adventures Samurai Gypsies, Carpenter's latest project that takes listeners on an intriguing journey into the realm of Latin and Rhumba. With this most recent offering, the versatile and multi-talented Mr. Carpenter shows all the fire and passion we've learned to expect. Make no mistake, this is melody with muscle; but even so, with a generous measure of nuanced touches – there's enough to satisfy even the most discerning listener. Proficient in a plethora of styles, from jazz and world music, to flamenco based rhythms or anything in between, Gary Carpenter continues an upward trajectory with an ever expanding musical mission. Always intriguing and fresh – both on record and in live performance - guitarist Gary Carpenter is the epitome of a performer whose credentials are beyond reproach!"

Ted Hasiuk Host & Producer for Café Jazz

To whom it may concern,

"I speak on behalf of Mr Gary Carpenter. I found him to be not only very talented but also extremely professional in his musical production and delivery commitments.

I worked with Gary through several musical presentations at Facebook."

Sincerely

Cy Curnin